WHAT IS CLAIMED IS:

1. A service provision system comprising:

a procedure file storing access method information for connection to a service;

ticket storage-management means for storing and managing a ticket containing an identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity;

search control means for, based on an identifier and a ticket request submitted by a user, letting the ticket storage-management means execute a search for a ticket corresponding to the identifier;

access method information retrieving means for retrieving storage location information of a procedure file included in the ticket obtained by the search and retrieving access method information from the procedure file on the basis of the storage location information;

service information acquiring means for retrieving an access address of a service provider included in the ticket obtained by the search, demanding service provision content information from the service provider on the basis of the access address of the service provider, and acquiring the service

provision content information in accordance with an access method stored in the procedure file about the service; and

presentation control means for presenting to the user the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket is allowed to contain information for deriving an identifier different from the aforementioned identifier, as the information about the commodity or as the information about the service, and

wherein the search control means lets the ticket storage-management means further execute derivation of a different identifier based on information acquired from the ticket obtained by the search, and a search for a ticket corresponding to the different identifier.

2. The service provision system according to Claim 1, further comprising:

request accepting means for accepting an identifier and a ticket request submitted by a user, with identification information of the user; and

user information memory means for memorizing user information containing user's preference information and service use information, in correlation with

identification information of a user,

wherein the presentation control means retrieves from the user information memory means, user information correlated with identification information of a user acquired in acceptance by the request accepting means, selects a service provider on the basis of the user information and the service provision content information, and presents to the user, service provision content information and access method information about the service provider thus selected.

3.   The service provision system according to Claim 1, wherein the presentation control means performs a search with a search engine, using a keyword included in the information about the commodity or in the information about the service, as a search key, and presents to the user, link information obtained by the search.

4.   A service provision method executed in a service provision system comprising: a procedure file storing access method information for connection to a service; and ticket storage-management means for storing and managing a ticket containing an identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about

the commodity and information about the service related to the commodity, said service provision method comprising:

a search control step of, based on an identifier and a ticket request submitted by a user, letting the ticket storage-management means execute a search for a ticket corresponding to the identifier;

an access method information retrieving step of retrieving storage location information of a procedure file included in the ticket obtained by the search and retrieving access method information from the procedure file on the basis of the storage location information;

a service information acquiring step of retrieving an access address of a service provider included in the ticket obtained by the search, demanding service provision content information from the service provider on the basis of the access address of the service provider, and acquiring the service provision content information in accordance with an access method stored in the procedure file about the service; and

a presentation control step of presenting to the user the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket is allowed to contain information for deriving an identifier different from the aforementioned identifier, as the information about the commodity or as the information about the service

5   related to the commodity, and

wherein the search control step is to let the ticket storage-management means further execute derivation of a different identifier based on information acquired from the ticket obtained by the

10   search, and a search for a ticket corresponding to the different identifier.

5.   The service provision method according to Claim 4, wherein the service provision system further comprises: request accepting means for accepting an

15   identifier and a ticket request submitted by a user, with identification information of the user; and user information memory means for memorizing user information containing user's preference information and service use information, in correlation with

20   identification information of a user, and

wherein the presentation control step is configured

to retrieve from the user information memory means, user information correlated with identification

25   information of a user acquired in acceptance by the request accepting means,

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to select a service provider on the basis of the user information and the service provision content information, and

to present to the user, service provision content information and access method information about the service provider thus selected.

6. The service provision method according to Claim 4, wherein the presentation control step is configured

to perform a search with a search engine, using a keyword included in the information about the commodity or in the information about the service, as a search key, and

to present to the user, link information obtained by the search.

7. An information provision control system comprising:

a procedure file storing access method information for connection to a service;

ticket storage-management means for storing and managing a ticket containing an identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of information about the commodity and information about the service related to the commodity;

request accepting means for accepting an identifier and a ticket request submitted by a user, with identification information of the user;

user information memory means for memorizing user
5   information containing user's preference information and service use information, in correlation with identification information of a user;

search control means for, based on an identifier and a ticket request acquired in acceptance by the
10 request accepting means, letting the ticket storage-management means execute a search for a ticket corresponding to the identifier;

access method information retrieving means for retrieving storage location information of a procedure
15 file included in the ticket obtained by the search and retrieving access method information from the procedure file on the basis of the storage location information;

service information acquiring means for retrieving an access address of a service provider
20 included in the ticket obtained by the search, demanding service provision content information from the service provider on the basis of the access address of the service provider, and acquiring the service provision content information in accordance with an
25 access method stored in the procedure file about the service; and

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presentation control means for presenting to the user the information about the commodity included in the ticket, the information about the service, the access method information retrieved, and the service

5   provision content information acquired,

wherein the ticket contains permission condition information indicating a condition for a user to whom presentation of the information included in the ticket is permitted, and

10   wherein the presentation control means is configured

to retrieve from the user information memory means, user information correlated with identification information of the user acquired in the acceptance, to

15   determine whether the presentation of the information in the ticket to the user is to be permitted, based on the user information and the permission condition information in the ticket, and to perform the presentation to the user when the presentation is

20   permitted.

8. The information provision control system according to Claim 7, further comprising:

user registration means for keeping and managing predetermined registration information of users

25   belonging to a community and, in response to a registration request from a user, registering

registration information of the user; and

ticket registration requesting means for accepting a registration request for registration of a ticket containing an identifier given to a commodity related to user information of the user and an access address of the user, which is submitted from the registered user becoming the service provider and desiring to provide information of the access address of the user, and requesting the ticket storage-management means to register the ticket,

wherein the ticket storage-management means registers a new ticket containing the identifier and the access address, based on the registration request for registration of the ticket.

9. The information provision control system according to Claim 7, further comprising:

user registration means for keeping and managing predetermined registration information of users belonging to a community and, in response to a registration request from a user, registering registration information of the user; and

user information managing means for accepting an information presentation request for presentation of information of a ticket about a commodity related to the user information of the user from the registered user, and updating the user information of the user

memorized in the user information memory means, to correlate the user information of the user with the permission condition information about the ticket so as to permit the presentation of the information in the

5   ticket to the user.

10. An information provision control method executed in an information provision control system comprising: a procedure file storing access method information for connection to a service; ticket

10   storage-management means for storing and managing a ticket containing an identifier given to a commodity, an access address of a service provider for providing a service related to the commodity, storage location information of the procedure file, and both or one of

15   information about the commodity and information about the service related to the commodity; and user information memory means for memorizing user information containing user's preference information, in correlation with identification information of a

20   user,

said information provision control method comprising:

a request accepting step of accepting an identifier and a ticket request submitted by a user,

25   with identification information of the user;

a search control step of, based on the identifier

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and the ticket request acquired in the accepting step, letting the ticket storage-management means execute a search for a ticket corresponding to the identifier;

an access method information retrieving step of
5   retrieving storage location information of a procedure file included in the ticket obtained by the search and retrieving access method information from the procedure file on the basis of the storage location information;

a   service   information   acquiring   step   of
10   retrieving an access address of a service provider included   in   the   ticket   obtained   by   the   search, demanding service provision content information from the service provider on the basis of the access address of the service provider, and acquiring the service
15   provision content information in accordance with an access method stored in the procedure file about the service; and

a presentation control step of presenting to the user the information about the commodity included in
20   the ticket, the information about the service, the access method information retrieved, and the service provision content information acquired,

wherein the ticket contains permission condition information indicating a condition for a user to whom
25   presentation of the information included in the ticket is permitted, and

wherein the presentation control step is configured

to retrieve from the user information memory means, user information correlated with identification information of a user acquired in the accepting step, to determine whether presentation of the information in the ticket to the user is to be permitted, based on the user information and the permission condition information in the ticket, and to perform the presentation to the user when the presentation is permitted.

11. The information provision control method according to Claim 10, wherein the information provision control system further comprises: user registration means for keeping and managing predetermined registration information of users belonging to a community and, in response to a registration request from a user, registering registration information of the user;

the information provision control method further comprising:

a registration request step of, based on a registration request for registration of a ticket containing an identifier given to a commodity related to the user information of the user and an access address of the user, which is submitted by the

registered user becoming the service provider and desiring to provide information of the access address of the user, requesting the ticket storage-management means to register the ticket; and

5   a ticket registering step of letting the ticket storage-management means register a new ticket containing the identifier and the access address, based on the registration request for registration of the ticket.

10   12.   The information provision control method according to Claim 10, wherein the information provision control system further comprises: user registration means for keeping and managing predetermined registration information of users

15 belonging to a community and, in response to a registration request from a user, registering registration information of the user,

the information provision control method further comprising a user information updating step of, based

20 on an information presentation request for presentation of information of a ticket about a commodity related to the user information of the user, which is submitted by the registered user, updating the user information of the user memorized in the user information memory

25 means, to correlate the user information of the user with the permission condition information about the

ticket so as to permit the presentation of the
information in the ticket to the user.